



## Shipt Launches Same-Day Delivery from Petco

April 10, 2019

**Membership-based service launches new category of pet essentials to nearly 70 million households across the country**

BIRMINGHAM, Ala. (April 10, 2019) -- [Shipt](#), a leading online grocery marketplace, today announced it will begin same-day delivery of food, grooming and health products, and supplies for pets from nearly 1,300 [Petco](#) stores across the country beginning April 18. This partnership will give nearly 70 million households access to same-day Petco delivery – in as little as one hour – across more than 200 total markets nationwide.



Shipt members can determine if delivery is available in their area by visiting [shipt.com/petco](#). To celebrate the announcement, new Shipt members who sign up before April 18 will receive an annual membership for \$49 (regularly \$99).

“At Shipt, we make shopping more convenient for our members by providing access to all their household and grocery needs, when they need it. We’re thrilled to now offer the same convenient service for every member of the family, including pets,” said Kelly Caruso, chief executive officer, Shipt. “Our partnership with Petco demonstrates Shipt’s continued commitment to expand into new categories, make life easier for our members, and bring the store to their doors.”

Founded in 2014 in Birmingham, Alabama, Shipt is committed to simplifying its members’ lives by offering a convenient same-day shopping experience. Shipt’s marketplace gives members the ability to browse, search and shop the in-store assortment of products online. Members can note preferences, choose a one-hour delivery window and pay for their order, all within the app. Shipt’s expert team of shoppers takes care of selecting, bagging and delivering the items. The annual membership grants access to free, unlimited delivery on orders of more than \$35.

“We strive to provide a connected, seamless shopping experience that meets the needs of modern pet parents – no matter when, where or how they want to shop with us,” said Karime Benaissa, VP and General Manager of eCommerce for Petco. “We’re thrilled to add Shipt same-day delivery as another option and a new way for pet lovers to shop our highly curated selection of high-quality pet products, including our own WholeHearted food for dogs and cats, and other Petco exclusive products that can’t be found anywhere else.”

To apply to be a Shipt shopper in your area, visit [Shipt.com](#) and click on “[Get Paid to Shop](#).”

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### About Shipt

Shipt is a membership-based online grocery marketplace delivering fresh foods and household essentials through a community of shoppers and a convenient app. Shipt offers quality, personalized grocery delivery to members for \$99 per year, and is available to more than 80 million households in more than 250 markets across the country. Throughout 2019, Shipt will continue to expand on its nationwide presence by adding both new Target stores and additional retailer partners to its online marketplace. Members will also have more options to shop from than ever before, including all major product categories from Target. Shipt was founded in The Magic City, Birmingham, Alabama, and maintains offices in Birmingham and San Francisco. For more information, visit [Shipt.com](#).

### About Petco and the Petco Foundation

Petco is a leading pet specialty retailer with more than 50 years of service to pet parents. Everything we do is guided by our vision for Healthier Pets. Happier People. Better World. We operate more than 1,500 Petco and Unleashed by Petco locations across the U.S., Mexico and Puerto Rico; complete pet care services and veterinary advice through [PetCoach](#); and [Petco.com](#). The [Petco Foundation](#), an independent nonprofit organization, has invested more than \$250 million since it was created in 1999 to help promote and improve the welfare of companion animals. In conjunction with the Foundation, we work with and support thousands of local animal welfare groups across the country and, through in-store adoption events, help find homes for more than 400,000 animals every year.